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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/646,579	
	Filing Date	August 22, 2003	
	First Named Inventor	Ajay R. Bam	
	Art Unit	3628	
	Examiner Name	Hyung Sough	
Total Number of Pages in This Submission	05	Attorney Docket Number	65003/P001US/10308058

ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	FULBRIGHT & JAWORSKI L.L.P.		
Signature			
Printed name	David H. Tannenbaum		
Date	April 13, 2006	Reg. No.	24,745



Application No.: 10/646,579

Attorney Docket No.: 65003/P001US/10308058

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Docket No.:  
65003/P001US/10308058  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Ajay R. Bam et al.

Application No.: 10/646,579

Confirmation No.: 9545

Filed: August 22, 2003

Art Unit: 3628

For: **SYSTEM AND METHOD OF  
INTEGRATING LOYALTY/REWARD  
PROGRAMS WITH PAYMENT  
IDENTIFICATION SYSTEMS**

Examiner: Hyung Sough

**INFORMATION DISCLOSURE STATEMENT (IDS)**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

Applicant has not submitted copies of each cited U.S. patent and U.S. patent application as required by 37 CFR 1.98(a)(2)(i), amended October 2004, as the U.S. Patent and Trademark Office has waived this requirement for all U.S. patent applications. Applicant submits herewith copies of foreign and non-patents in accordance with 37 CFR 1.98(a)(2).

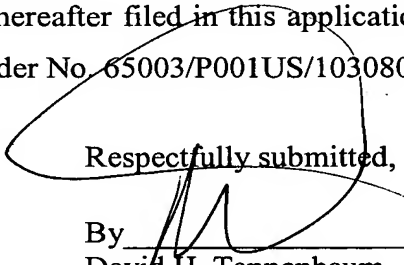
In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

Applicant believes no fee is due. However, if a fee is due, the Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 06-2380, under Order No. 65003/P001US/10308058.

Dated: April 13, 2006

Respectfully submitted,

By   
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PTO/SB/08A (10-01)

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Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
				Application Number	10/646,579
				Filing Date	August 22, 2003
				First Named Inventor	Ajay R. Bam
				Art Unit	3628
				Examiner Name	Hyung Sough
Sheet	1	of	1	Attorney Docket Number	65003/P001US/10308058

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number-Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US-5,727,153	March 10, 1998	Powell	
	AB	US-5,761,648	June 2, 1998	Golden et al.	
	AC	US-5,857,175	Jan. 5, 1999	Day et al.	
	AD	US-5,887,271	March 23, 1999	Powell	
	AE	US-5,970,469	Oct. 19, 1999	Scroggie et al.	
	AF	US-5,979,757	Nov. 9, 1999	Tracy et al.	
	AG	US-6,237,145	May 22, 2001	Narasimhan et al.	
	AH	US-60/420,642	Oct. 23, 2002	Bam	
	AI	US-60/420,643	Oct. 23, 2002	Bam	
	AK	US-6,088,683	July 11, 2000	Jalili	
	AL	US-2003/0004827	Jan. 2, 2003	Wang	
	AM	US-2003/0120592	June 26, 2003	Ng	
	AN	US-2004/0064406	April 1, 2004	Yates et al.	

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		WO 99/33034	July 1, 1999	Global Mobility Systems	
		WO 02/080121	Oct. 10, 2002	Telefonaktiebolaget	
		WO 98/34203	Aug. 6, 1998	Qualcomm Incorporated	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See attached Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	CA	International Search Report issued for PCT/US03/33591 dated June 13, 2005.	
	CB	European Search Report issued for EP 05 25 3915.2 dated September 1, 2005.	
	CC	European Search Report issued for EP 03 77 7779.4 dated March 29, 2006.	

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25645015 .1	Date Considered
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